

Mark Chenery

Co-founder & Director



Mark Chenery is a communications expert and trainer who works with mission driven organisations and political parties to incorporate a values-based approach to messaging.

His background includes advertising and journalism and heading up the community engagement program of an international human rights organisation in Australia.

Since establishing Common Cause Australia in 2014, he and his colleagues have trained over 5,000 campaigners, communicators and fundraisers from Australia and New Zealand in the science of values and framing.

Mark has worked with dozens of organisations on values-based messaging. His research has changed the way many of Australia's leading mission driven organisations as well as government departments and agencies communicate with the public on social justice, health and environmental issues.

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